



Saskatchewan Country Music Association
P.O. Box 864
Prince Albert, SK S6V 5S4

NEWS RELEASE
EMBARGOED UNTIL 10PM, April 3, 2011

The 2011 Saskatchewan Country Music Awards were held in Swift Current this past weekend at the Living Sky Casino. The best of the best in Saskatchewan country music were on hand for a weekend of networking, seminars, awards and great country music. Events included the Youth, Adult and Gospel Show cases, Songwriter's Café, workshops with SOCAN and SaskMusic, and culminated with the Awards show Sunday night, hosted by the 2010 CCMA Rising Star duo, **One More Girl**. Music lovers from all over Saskatchewan were in attendance to enjoy some great music and fellowship.

The Annual General meeting was held Saturday morning. Some of the matters discussed and voted on at the AGM included new nomination and balloting procedures. Elections were held to fill two positions on the Executive Board of Directors. Please see the SCMA website for the newly elected President and Treasurer.

The Kick off party Friday night got the weekend started, featuring some fantastic new performers from across Saskatchewan and was hosted by Blair Gehl. The Adult showcase Saturday afternoon, hosted by Barb Parchman, featured new upcoming artists; Gina Stewart, Sisters, Tim Romanson, Steve Gibson and Deanna Ouellette.

The President's Award Banquet was held Saturday night, hosted by Britt & Carly McKillip of One More Girl, and featured performances by SCMA artists Kal Hourd, Jess Moskaluke, Kelsey Fitch, Ben Beveridge, Maria Danvers and Yvonne St. Germaine. This event handed out industry awards, such as Music Director of the Year, On Air Personality of the year, Manager of the Year, and All Star Band awards. Following the presentation of awards, Corb Lund, One More Girl, Wyatt and Blake Berglund put on a great show at the Southwest Stomp.

Sunday morning's Gospel showcase was hosted by Blair Gehl and featured gospel entertainers The Amundruds, Eli Barsi, Lorraine Hartsook and Aven Grace. Sunday afternoon, it was the Youth Showcase, hosted by Denise Wall and featuring Kennedy Thompson, Austin Castle, Paige McInnis, Jordan Vos Jans, and Brady Frank. The Songwriters Cafe followed featuring One More Girl.



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The weekend wrapped up Sunday night with the Awards Show, hosted by special guests One More Girl, and featured performances by last year's Group of the Year Wyatt, 2010 Female Vocalist winner Samara Yung, and 2010 Entertainer of the Year Codie Prevost. The show, produced by Paul Lomheim, handed out awards including Male Artist of the year, Female artist of the year, Entertainer of the Year. The Legends and Legacy Award was presented to longtime country music supporter and former CKSW disc jockey Art Wallman. As well, the SCMA Achievement award was presented posthumously to Big George Moody. **A complete list of all awards follows.**

The Swift Current Host Committee would like to thank the volunteers, sponsors, the city of Swift Current, event venues The Lyric Theatre, Palliser Pavilion, Living Sky Casino, East Side Church of God, and the iPlex; the Saskatchewan media for promotion of the event, and all the performers and fans for their support and attendance. An announcement regarding the Host city for the 23rd Annual Awards in 2012 will be announced soon.

For interviews or further information, please contact Host Committee Co-Chairperson Glenna Switzer at 306-773-0001.